

Summer Courses 2020

SCHOLARSHIP COMPETITION



NABA LAUNCHES “BACK TO THE NA(FU)TURE” CALL FOR ENTRIES 2020

NABA wants to motivate young international talents eager to undertake an intensive summer study experience in Milan and Rome, by offering **20 half scholarships (50% of the tuition fee)** for one of NABA's 2-week Summer Courses running from June to July 2020.

NABA Summer Program proposes a wide and updated synthesis of NABA know-how, giving a view of the most significant trends of the market, of industrial creation processes, of artistic and social expression together with the opportunity to experiment with a topical project theme.

NABA Summer Courses are 2-week intensive programs and experiences in the fields of **Design, Fashion Design, Visual Arts, Graphic Design and Communication, Media Design and New Technologies.**

You will dive in Italy's thriving creative community through visits to museums, companies, production facilities, and design studios. Guided by skilled Italian and international professionals, you will explore trends in fashion and design and learn

how to research and present a creative idea. With students from around 80 different countries, NABA community benefits from a broad diversity of cultures and ideas. Starting from this year, you can choose between Milan and Rome campuses.

Milan, a thriving metropolis with an international dimension, the city of architects, designers, fashion designers, entrepreneurs, graphic designers, creative minds and publishers.

Rome, the Eternal City whose artistic and architectonic history shaped the development of world culture. Considered one of the most beautiful cities in the world, Rome is an UNESCO World Heritage Site and presents itself as an open-air museum.

In both cities, students will have an unequalled opportunity not just to learn design, fashion and communication, but also to immerse themselves in a vibrant, stimulating creative culture that will be an asset to their education and professional experience.

COMPETITION BRIEF

“BACK TO THE NA(FU)TURE”

The world is burdened by unsustainable choices and lifestyles.

By observing the place where you live, the city, and your country, we ask you to take photos and draw whatever you think that could be improved.

By immersing yourself in nature, become inspired by its shapes, colors and its unbelievable ability of adaptation.

Based upon your chosen area of study, develop a project (a piece of artwork, of clothing, a short video, etc...) to educate contemporary society on the topic of environmental sustainability and on the daily relationship we have with it, to promote a healthier and more balanced future.

What is it?

Applicants should submit a creative project that is coherent with their chosen field and that is representative of their identity: a color, an object, a piece of fabric, a sound, a video...

AUDIENCE

NABA Summer Scholarship Competition 2020 is addressed to anyone with a passion for Italian culture, design, fashion, interior and architecture, visual and graphic design or any related field, who has a curious mind and an attitude for critical thinking and investigation.

ELIGIBILITY CRITERIA

- › NABA can accept applications from students older than 18 years of age.
- › In case of applicants who are 16 but show a strong motivation to NABA Introduction level or Experience level courses, NABA will take their applications into account, on condition that a written declaration of responsibility is sent by their parents or legal guardians.
- › All classes at NABA are held in English, so students will be required to have a good understanding of the English language.
- › Please carefully read the course descriptions before applying to a course as NABA will not take any responsibility for the students' choice of a course level that is not suitable to their background and skills.

APPLICATION

Applicants must submit:

- › NABA Summer Courses Application Form 2020
- › Passport Copy
- › The creative project based on the Competition's brief “**BACK TO THE NA(FU)TURE**”
- › Short description in English (max. 200 words) of the concept of the project highlighting reasons supporting their choices

DEADLINE

All material must be sent via email to info@italstudio.nl indicating in the subject “2020 Summer Courses Scholarship Competition - Back to the NA(FU)TURE” by and not later than February 17, 2020.

Candidates will be informed about the results of the competition via email by March 2, 2020.

PRIZES

20 scholarships covering half (50%) of the tuition fee for one of the 2-week NABA Summer Courses 2020.

PROPERTY RIGHTS

Intellectual property rights, including copyright to all entered works, belong to the author. Therefore, protecting these rights is the responsibility of each candidate. Rights concerning the exhibition, publication and broadcasting of winners' works belong both to participants and NABA.

